

OBRA SHOW HOST EXPLANATORY LETTER

Minimum added money requirements for OBRA shows and the class list are as follows:

OBRA 4D Barrels Run 1 - \$300 minimum added

Exhibition Runs - \$3 per run no added money. Exhibition fees go back to show hosts

OBRA (and or) NBHA 4D Barrels Run 2 - \$300 minimum added

Peewee/Pony Barrels - \$50 minimum added.

OBRA Rookie Barrels - \$100 minimum added (saddle and buckle to year-end high point champion. See rules or newsletter for eligibility requirements)

Futurity Barrels - \$200 minimum added, 2D

Youth Barrels (18 and under) - \$100 minimum added, 2D

Pole Bending - \$200 minimum added, 2D

Note the minimum required total to host a show each day is \$1,250. However I would add this is the minimum added money. More money equals more competitors, which equals more exposure for sponsors of the show. Added monies over the minimum can go to the class of the show host's choice. Preference would be to the 4D runs since they are open to all competitors. Added money needn't be balanced. For example show hosts can offer one 4D Barrels with the \$300 minimum and the other with \$1,000 added if they choose or two, \$750 added 4D Barrel Races for the same money.

Entry fees vary upon the amount of added money. For \$300 added to the 4D, the entry fee is \$20 per horse. For \$500 to \$700 added it goes to \$22. For \$800 to \$1,000 it goes to \$25. \$1,000 added the entry fee will be \$30. And \$1,200 up it will be \$35 (and a very nice purse).

As usual, 20 per cent of entry fees will be held back and split 10 per cent to the show host and 10 per cent to the OBRA. That means on a run with 100 entries at \$20 per, the show host takes \$200 for the one 4D run alone, \$400 for two runs, plus the other classes. This will help cover the cost of associated expenses, i.e. - Announcer, portable toilet rental, water, etc. They will also collect the grounds fee of \$5 per entry per day.

If show hosts aren't looking for any return on a show, with the minimum added and keeping other costs low or minimal, the show COULD almost pay for itself if they attract 100 entries or more. (\$500 grounds fee per day plus \$400 hold back for each 4D, coupled with about \$100 hold back from the other classes equals \$1,000 for each day in collected revenue for 100 entry shows. Sponsors are the ideal however and will be HEAVILY promoted. Money added money MUST be guaranteed.

I should add that this season, press releases will be going out to local media for each show at least 10 days out. If the show hosts provide a list of sponsors two weeks prior to the event, these will be included. Also local barrel racers to the show will be highlighted to attract spectator interest.